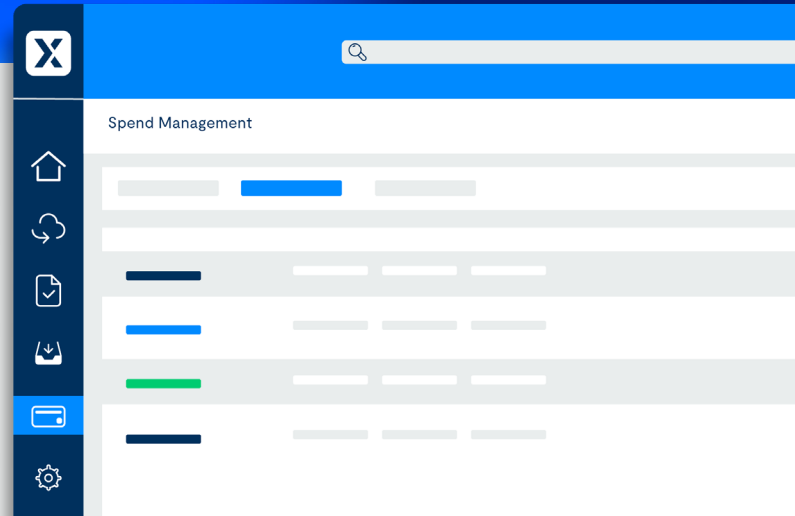# Spend Management Built for Media

Create ready-to-use ghost cards with AvidXchange FastPay and bring order to your media spend in seconds.

With AvidXchange FastPay's spend management capabilities, you can create individual ghost cards and assign them to any category you need — from operating expenses to campaigns, clients to vendors, and everything in between. You'll have the power to assign permissions, set spending limits, and incorporate custom fields, ensuring optimal control over cash flow. Enable the spend management feature at no additional cost and effortlessly keep your campaigns moving with flexible terms and cashback on every transaction.

Spend Management

Payment Optimization for your Campaigns

Integrated into the existing AvidXchange FastPay platform, spend management empowers you to:

View detailed transaction summaries for individual or multiple cards any time

Receive customized email alerts when cards are near the designated spend capacity

Gain visibility using the fully customizable dashboard

Generate cashback with every virtual swipe

Maintain security via card creation approvals

Scale your ad campaigns on popular platforms without limitations

+1,000
media suppliers paid

21.6K
transactions processed in 2023 via the AvidXchange FastPay Network

$237M
spend processed